

## **EVERYONE BELONGS**

### **Celebrate the unique cultures that make up Woodend PS**

Woodend PS is providing an exclusive opportunity to current students the opportunity to design Woodend's own Multicultural Celebration Uniform.

The specially designed polo shirt will be available for purchase on a limited run and will be considered part of the school uniform for 2018.

#### **DESIGN BRIEF**

Provided is a template for a Woodend Primary School polo shirt. We are looking for artwork that reflects the designers impression of the Woodend communities rich and diverse multicultural background. As per our uniform policy the body of the shirt is to remain predominantly either navy blue or yellow with the school logo clearly visible.

The new uniform design should cover the front and back of the garment, a png file of the school logo, is available here to include:

Certain design elements may be altered slightly in production.

To enter the competition, create your artwork with the theme of 'Everyone Belongs', and send it to with your application form. The school's wellbeing committee will judge the designs and narrow to 5 designs. The top 5 designs will then be voted on by the student body.

So, get creative and celebrate our school community's diverse make up and our identifiable colours with your own design.

Entrants are encouraged to ensure that elements of their design which are borrowed from other cultures are done so in a respectful way and permission is obtained where appropriate.

As the artwork will be sold as part of the school's uniform, the eligible entrant accepts that they will not receive any commission from the sales of the uniform for the artwork.

The competition closes on Friday 22 June (Week 8) at 2.30pm

#### **UNIFORM SPECIFICATIONS**

- **Please keep to scale using the template provided**
- **Please not that we do not recommend art that joins over the side seam. This can be very difficult to match up in production**
- **Art work will be front and back**
- **Final art work will need to be provided as high resolution pdf**

Some Design Examples from a similar competition run by AFL Victoria.

Notice that they have included an explanation about the inspiration for their design. Obviously we would be designing a polo shirt rather than a football top.

### OPTION #7



#### Idea behind design:

The idea behind my submission was to try and incorporate a variety of flags and country colours to represent the diversity in Victoria, especially by arranging (most of) the flags into a hive-like structure, representing team work and unity within Victoria's community. The four colours (red, yellow, green, blue) represent the four main oceans (Atlantic, Pacific, Indian and Arctic) which connect to many of the countries around the world.

### OPTION #2



#### Idea behind design:

We want to welcome everyone from different cultures. That's why I drew hands from different races holding a globe, defining true diversity in our community. My mum migrated from Vietnam and has always felt welcomed by the community. I think that our country as a nation welcomes all.

### OPTION #5



#### Idea behind design:

My jumper represents the multiculturalism of Australia. The sun reflects how everybody shares the same sun and sky.

### OPTION #1



#### Idea behind design:

The idea behind my submission was to try and incorporate a variety of flags and country colours to represent the diversity in Victoria, especially by arranging (most of) the flags into a hive-like structure, representing team work and unity within Victoria's community. The four colours (red, yellow, green, blue) represent the four main oceans (Atlantic, Pacific, Indian and Arctic) which connect to many of the countries around the world.